Alpha Delta State Ohio Educational Foundation (ADSOEF)

LOGO USAGE POLICY

GOVERNING POLICY

Effective Date: 2/19/2018

Review Date(s): 03/20/2023; 10/16/2023; 01/20/2025; 01/19/2026; 10/19/2026

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I. PURPOSE

ADSOEF has one version of its logo which can be used in color or black and white by all members of ADSOEF.

This official logo was created in 2017 by educator and graphic artist Heather Storer, Alpha Chi Chapter. It has correct and consistent design parameters involving colors, typefaces, size, and clear space. Design details and proper uses, as well as improper uses, are defined in ADSOEF's Logo Usage Procedures.

II. AUTHORIZED USERS

A. ADSOEF members and chapters may use the logo in its entirety on websites, posters or promotional materials to advertise local ADSOEF fundraisers and activities.

B. ADSOEF Board of Directors (BOD) shall use the logo for purposes including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.

C. ADSOEF BOD alone shall have the right to adapt, edit, modify, or otherwise use the logo in part or in its entirety in whatever manner it deems appropriate to meet ADSOEF needs.